

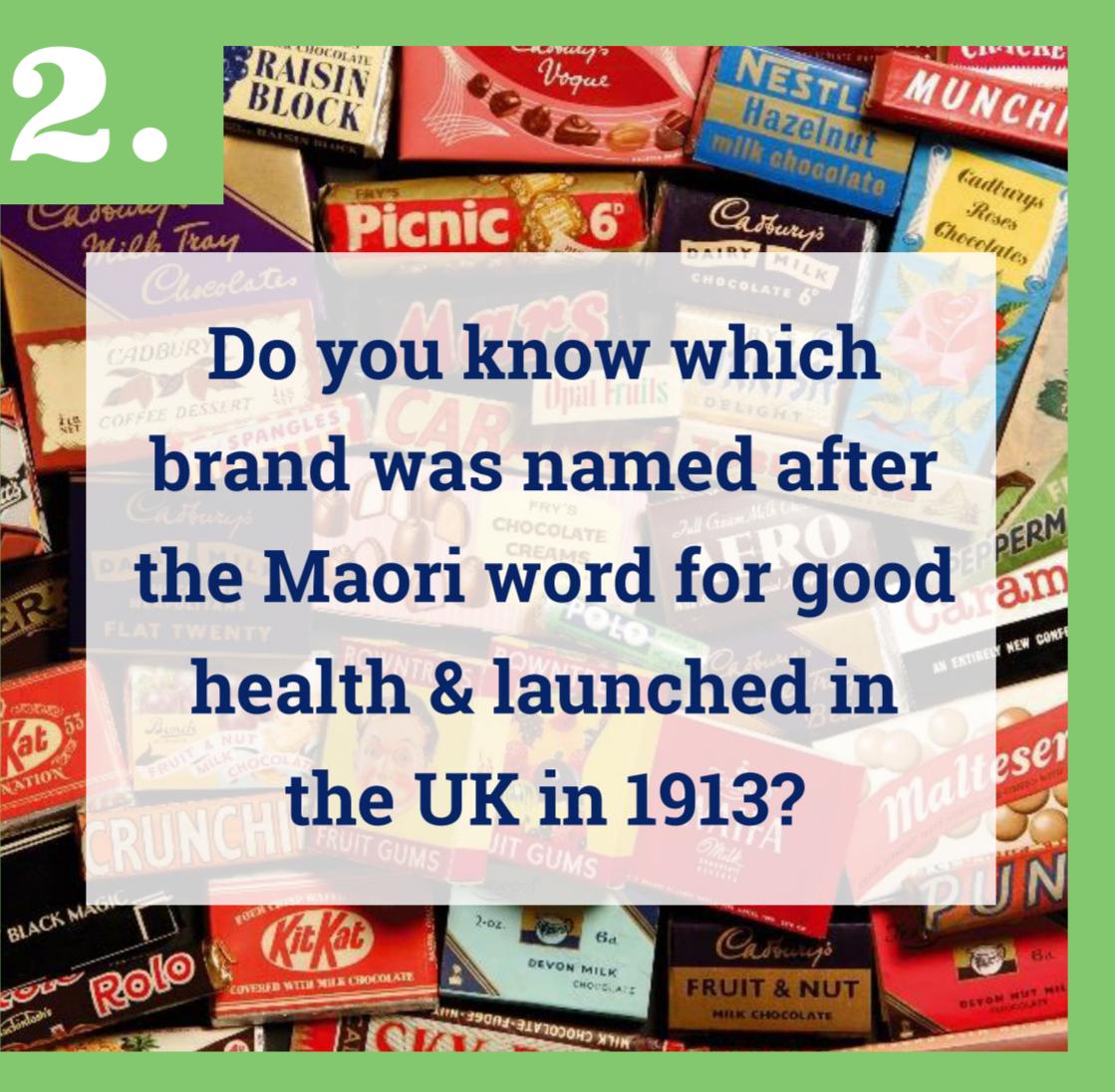
# BRAND CHALLENGE

1.



Which brand began life in 1924 in the US as absorbent paper in hospitals?

2.



Do you know which brand was named after the Maori word for good health & launched in the UK in 1913?

3.



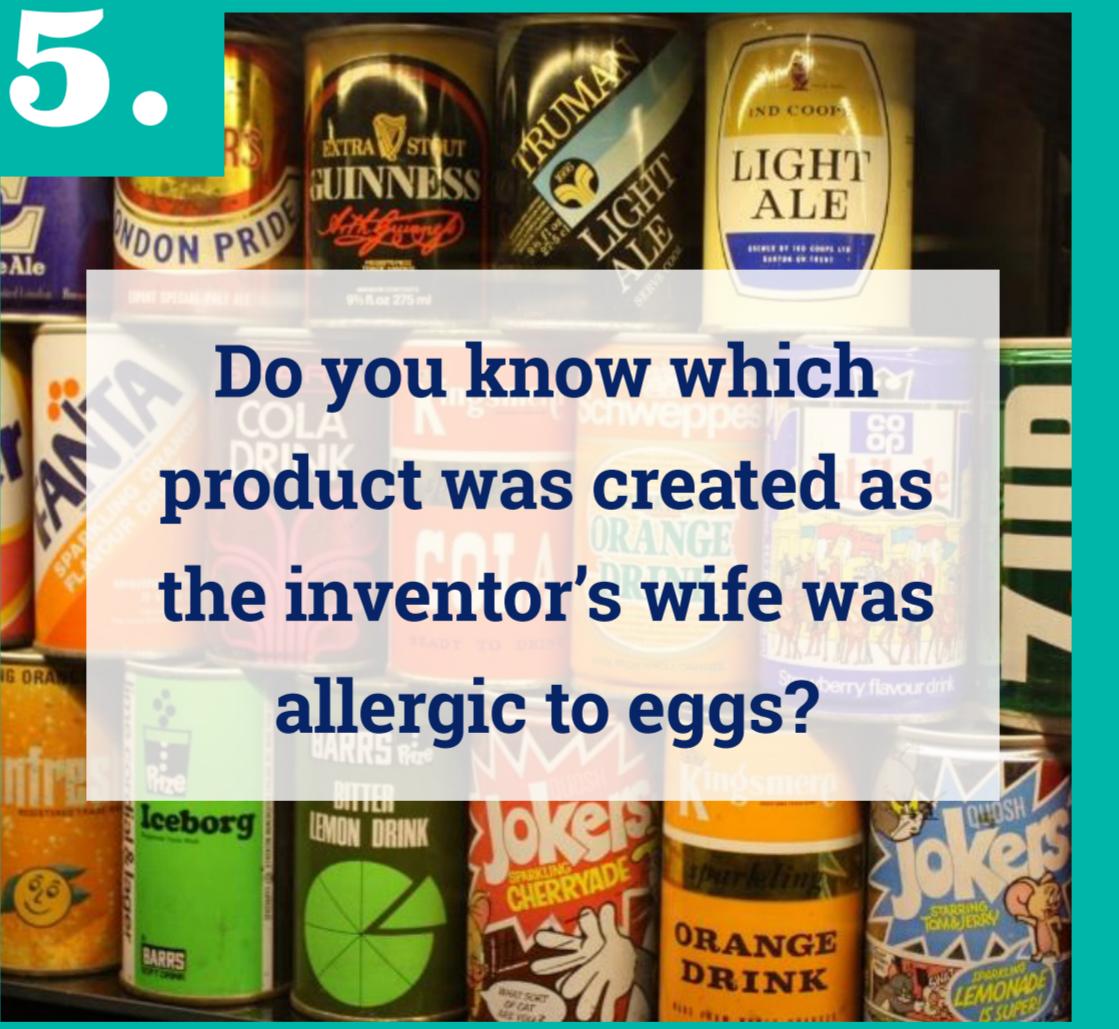
Can you guess what year the Mars Bar arrived in the UK?

4.



Can you name the blend of instant coffee launched in 1892, named after a Nashville hotel?

5.



Do you know which product was created as the inventor's wife was allergic to eggs?

6.



Which Australian product was first sold in the UK in 1912 & named in honour of its creator's New Zealand wife?

ANSWERS

1: Kleenex. 2: Kia-Ora squash. 3: 1932. 4: Maxwell House Coffee. 5: Birds Custard Powder. 6: Kiwi Boot Polish